



**INTERNATIONAL
CENTRE FOR PROTOCOL
& DIPLOMACY**

**ADVANCED EXECUTIVE
&
LEADERSHIP TRAINING PROGRAM**

**FRIDAY, 10th
DECEMBER
2021**

**INTERNATIONAL BUSINESS PROTOCOL
AND
CORPORATE DIPLOMACY**

FOR BUSINESS & PROTOCOL PROFESSIONALS



ABOUT US

ABOUT INTERNATIONAL CENTRE FOR PROTOCOL & DIPLOMACY (ICPD)

The International Centre for Protocol and Diplomacy (ICPD) in collaboration with top UK Universities, various Institutes of learning and Protocol Schools, alongside its partners have over the past seven years engaged high profile professionals and provided learning and development programmes for both private and public sectors/organisations across Africa.

With our wealth of experience and wide network across top UK Universities, we have provided robust training courses for over 100's of professionals in Protocol, Diplomacy, Business Leadership, Management, International Relations etc. With training needs opportunities that cut across 1000's of Professionals, we have developed tailored courses that will run quarterly in the 2021/2022 in London, Dubai and Across Africa

MISSION



INTERNATIONAL BUSINESS PROTOCOL & CORPORATE DIPLOMACY COURSE

Designed to provide a broad understanding of the functional protocol principles and practices to manage the disruptions and complex situations especially on the effects and changes with Covid-19.

The course will be providing insight to best practices in leadership skill development, virtual protocol management, Diplomatic & Operational Protocol. The training program is aimed at increasing expertise to apply protocol formulas, best practices and understanding new protocol etiquettes confidently and appropriately in line with post-covid activities

COURSE OUTLINE

- Dynamics of Business Protocol and Corporate Diplomacy
- Cross-Cultural Intelligence, Protocol & Roles of Procedures – Operational Protocol Etiquettes
- Protocol vs Etiquette in Business and Corporate Diplomacy
- Personal competence and communication skills
- The Power of collaborations and Partnerships
- Beyond Protocol & Personal Diplomacy – Coaching, mentorship & Personal Empowerments
- Bilateral Meetings and Business Protocol
- Dynamics of International Protocol and Leadership
- VIP management & official visits, styles of address.
- Media Management and Visit protocol
- Virtual Protocol dynamics in a disruptive environment- Online Management for diplomatic communications, networking, meetings.
- Beyond Protocol & Personal Diplomacy – Coaching, mentorship & Personal Empowerment
- Hospitality and Logistics

OUTCOME

- Understand the techniques to manage diverse protocol, corporate diplomacy and cultural intelligence.
- Improve operational values in protocol practice and workforce and manage the dynamics of roles, procedures, and precedence

- Develop strategic intelligence and transform these principles into successful action plans
- Develop critical thinking techniques, improve decision making and crises management
- Addressing challenges in operational and diplomatic protocol applications to facilitate positive outcomes
- Develop skills on digital transformational applications in Protocol practices
- Maximize Covid-19 Protocol applications in the discharge of duties



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